## Nobili S.p.A.

R.I. Bologna/Cod. Fisc. 00316790377 R.E.A. 192414/BO - Capitale Sociale 1.200.000 Euro i.v. Via Circonvallazione Sud, 46 40062 Molinella (BO) Tel: 39 051 881444 - Fax: 39 051 882703 P.IVA 00502501208 PEC: nobili@pec.nobili.com



### Privacy Policy concerning the processing of personal data pursuant to articles 13-14 of (EU) Regulation 2016/679

#### Data subject: utenti newsletter. - Newsletter users

Nobili S.p.A. in its capacity of Data Controller with regard to the processing of your personal data pursuant to (EU) Reg. 2016/679 (hereinafter the 'GDPR'), hereby informs you that the said regulation protects data subjects with regard to the processing of their personal data and that the said processing will take place in a fair, lawful, transparent manner which protects your privacy and your rights.

Your personal data will be processed in accordance with the terms of the above legal provisions and the confidentiality obligations contained therein.

Further to your consent, your personal data may be used for the following purposes:

• registration in the mailing list concerning information messages and commercial and promotional communications relating to the activity carried out by NOBILI S.p.A. You may object to processing at any time by using the "link at the foot of the e-mail, or by sending a request to the Controller, using the contact details provided in this policy.

Your contribution of data is optional with regard to the abovementioned purpose, and any refusal of consent will not affect the continuation of the relationship or the congruency of the processing.

Processing procedures. Your personal data may be processed by the following ways:

- Automated call systems (email);
- using electronic calculators running softwares managed by third parties;
- cookies as better explained in "cookie Policy" section available in the footer of the site;
- computer processing;
- thanks to the reports, the Owner can know, for example: the number of readers, openings, unique "clickers" and clicks, devices (iPhone, Blackberry, Nokia ...) and operating systems (Windows, Apple, Linux, Android ...) used to read the communication; details on the activity of individual users; the number of pending users who have not yet confirmed their subscription; details of emails sent by date/time/minute; details of emails delivered and not, of those sent; the list of unsubscribed to the newsletter; who opened an email or clicked on a single link; users with problems displaying the message; link tracking (i.e. the number of clicks made on the links in the message); click tracking (which links were clicked and by whom). All this data is used for the purpose of comparing, and possibly improving, the results of communications.

All data are processed in compliance with the procedures specified in articles 6 and 32 of the GDPR and with the adoption of the appropriate security measures required.

Your data will only be processed by staff specifically authorised by the Data Controller, and specifically by the following categories of staff:

• Commercial office.

Disclosure. Your data may be communicated to external parties for the proper management of the relationship and specifically to the following categories of Recipients, who operate independently as separate "Data Controllers" or as "Data processors" specifically appointed by the Data Controller in compliance with Article 28 GDPR.

- companies providing services relating to third-party cookies (for more information, pls see Cookie Policy in the website);
- other service providers;
- parties which supply services for the management of the IT system, including server hosting and backup services;.

The complete, updated list of the entities to which your personal data may be disclosed can be requested from the Data Controller using the contacts provided in this Statement.

Distribution: Your personal data will not be distributed in any way.

Your personal data, only for the aforesaid purposes and

• for technical and organisational reasons, are stored within the European Union.

Data Storage Period. In accordance with the principles of lawfulness, limitation of purpose and minimisation of data, pursuant to art. 5 of the GDPR, the data storage period for your personal data is:

• until you decide to cancel your subscription to the Newsletter service.

Data Controller: the Data Controller, as defined by the Law, is Nobili S.p.A. (Via Circonvallazione Sud, 46, 40062 Molinella (BO); VAT number: 00502501208; contactable at the following addresses: E-mail: info@nobili.com; Phone number: 39 051 881444) in the person of its current legal representative.

You are entitled, by application to the Data Controller, to obtain the erasure (right to be forgotten), restriction, updating, rectification and portability of your personal data, to object to their processing, and in general to exercise all your rights under articles 15, 16, 17, 18, 19, 20, 21 and 22 of the GDPR using the contacts provided on the Statement. You may also lodge a complaint with the competent supervisory authority if you consider that the processing of your data is contrary to the legislation in force.

You may also examine whenever you like the updated version of the present report by connecting to the following web site <a href="https://www.privacylab.it/informativa.php?09799326536&lang=en">https://www.privacylab.it/informativa.php?09799326536&lang=en</a>.

#### Regulation (EU) 2016/679: Articles 15, 16, 17, 18, 19, 20, 21, 22 - Rights of the Data Subject

1. The data subject has the right to obtain confirmation as to whether or not personal data concerning him or her exist, regardless of their being already recorded, and disclosure of such data in intelligible form, and the right to lodge a complaint with the supervisory authority.

2. The data subject has the right to be informed of:

- a. the source of the personal data;
- b. the purposes and methods of processing;
- c. the logic applied if the data are processed by electronic devices;
- d. the identification data concerning the Data Controller, the Data Processors and the representative designated as per article 5, comma 2;
- e. the entities or categories of entity to whom or which the personal data may be disclosed and who or which may get to know said data as designated representative in the State's territory, as data processors or as persons in charge of the processing.

3. The data subject is entitled to obtain:

- a. the updating, rectification or, where interested therein, integration of the data;
- b. the erasure, anonymisation or blocking of data that have been unlawfully processed, including data whose retention is not necessary for the purposes for which they were collected or subsequently processed;
- c. certification to the effect that the operations as per letters a) and b) have been notified, as also related to their contents, to the entities to whom or which the data were disclosed or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared to the right that is to be protected;
- d. the portability of the data.

4. The data subject has the right to object, in whole or in part:

- a. on legitimate grounds, to the processing of personal data concerning him/her, even though they are relevant to the purpose of the collection;
- b. to the processing of personal data concerning him/her, where it is carried out for the purpose of sending advertising materials or direct selling or else for the performance of market or commercial communication surveys.

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### Data subject consent form

Data : ..... Place : .....

Name, Surname: .....

I, the undersigned data subject, having received the information supplied by the Data Controller under article 7 of (EU) Reg. 2016/679 (privacy policy statement no. 9799.51.326536.2172961):

Do you consent to the processing of your personal data for the optional purposes set out below?

▶ YES ▶ NO registration in the mailing list concerning information messages and commercial and promotional communications relating to the activity carried out by NOBILI S.p.A. You may object to processing at any time by using the "link at the foot of the e-mail, or by sending a request to the Controller, using the contact details provided in this policy.

Data subject: