

# MYINVENIO S.R.L.

via Fanti 2  
42124 REGGIO EMILIA (RE)  
P.IVA 02707340358



## Privacy Policy concerning the processing of personal data pursuant to articles 13-14 of (EU) Regulation 2016/679

### Data subject: potential customers.

MYINVENIO S.R.L. in its capacity of Data Controller with regard to the processing of your personal data pursuant to (EU) Reg. 2016/679 (hereinafter the 'GDPR'), hereby informs you that the said regulation protects data subjects with regard to the processing of their personal data and that the said processing will take place in a fair, lawful, transparent manner which protects your privacy and your rights.

Your personal data will be processed in accordance with the terms of the above legal provisions and the confidentiality obligations contained therein.

Purposes and legal base of the processing: your data will be processed for the following purposes necessary to comply with contractual or pre-contractual obligations:

- Respond to requests for the management of pre-contractual activities.

Further to your consent, your personal data may be used for the following purposes:

- sending commercial information and / or promotional material relating to the Controller's products and / or services through traditional methods (eg telephone contact, paper mail, individual e-mails etc.) or automated contact methods (eg automated e-mail sending campaigns , SMS, automated telephone contact, instant messaging, social networks, etc.);

Your contribution of data is optional with regard to the abovementioned purpose, and any refusal of consent will not affect the continuation of the relationship or the congruency of the processing.

Processing procedures. Your personal data may be processed by the following ways:

- data collection in public places or places open to the public;
- data collection via cards, coupons and questionnaires.;
- Manual personal data processing with paper filing system;
- computer processing.

All data are processed in compliance with the procedures specified in articles 6 and 32 of the GDPR and with the adoption of the appropriate security measures required.

Your data will only be processed by staff specifically authorised by the Data Controller, and specifically by the following categories of staff:

- General Direction;
- Marketing/Sales.

Disclosure. Your data may be disclosed to external entities for the correct management of the relationship and specifically for the following categories of Recipients, including all the duly designated Data Processors:

- External companies that deal with the hardware and systems management software;
- external platform for the management of communications HubSpot.

Distribution: Your personal data will not be distributed in any way.

Your personal data may also be transferred, only for the aforesaid purposes, to the following countries:

- To send corporate communications, your data are transferred to countries outside the European Union: this transfer is in any case legitimate as it is guaranteed by the existence of adequacy decisions issued by the European Commission and / or standard protection clauses based on the models adopted by the European Commission pursuant to art. 46 of the GDPR. You may request from the Data Controller a copy of the safeguard measures adopted for the extra-EU transfer of your personal data, as well as information on the places where they have been made available, by formulating a specific request to the Data Controller via the e-mail address. [privacy@my-invenio.com](mailto:privacy@my-invenio.com).

Data Storage Period. In accordance with the principles of lawfulness, limitation of purpose and minimisation of data, pursuant to art. 5 of the GDPR, the data storage period for your personal data is:

- for marketing purposes, your data will be kept for a period of time not exceeding the completion of the services provided and up to the opposition of the interested party.;
- set for a timing not larger than the supplied services fulfillment.

Data Controller: the Data Controller, as defined by the Law, is MYINVENIO S.R.L. (via Fanti 2 , 42124 REGGIO EMILIA (RE); VAT number: 02707340358) in the person of its current legal representative.

The Data Protection Officer (DPO) designated by the Data Controller pursuant to art. 37 of the GDPR is:

- Giovanni Bisi (contactable at the following addresses: E-mail: [dpo.privacy@my-invenio.com](mailto:dpo.privacy@my-invenio.com)).

You are entitled, by application to the Data Processor, to obtain the erasure (right to be forgotten), restriction, updating, rectification and portability of your personal data, to object to their processing, and in general to exercise all your rights under articles 15, 16, 17, 18, 19, 20, 21 and 22 of the GDPR.

You may also examine whenever you like the updated version of the present report by connecting to the following web site

<https://www.privacylab.it/informativa.php?17292395710&lang=en>.

### Regulation (EU) 2016/679: Articles 15, 16, 17, 18, 19, 20, 21, 22 - Rights of the Data Subject

1. The data subject has the right to obtain confirmation as to whether or not personal data concerning him or her exist, regardless of their being already recorded, and disclosure of such data in intelligible form, and the right to lodge a complaint with the supervisory authority.

2. The data subject has the right to be informed of:

- a. the source of the personal data;
- b. the purposes and methods of processing;
- c. the logic applied if the data are processed by electronic devices;
- d. the identification data concerning the Data Controller, the Data Processors and the representative designated as per article 5, comma 2;
- e. the entities or categories of entity to whom or which the personal data may be disclosed and who or which may get to know said data as designated representative in the State's territory, as data processors or as persons in charge of the processing.

3. The data subject is entitled to obtain:

- a. the updating, rectification or, where interested therein, integration of the data;
- b. the erasure, anonymisation or blocking of data that have been unlawfully processed, including data whose retention is not necessary for the purposes for which they were collected or subsequently processed;
- c. certification to the effect that the operations as per letters a) and b) have been notified, as also related to their contents, to the entities to whom or which the data were disclosed or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared to the right that is to be protected;
- d. the portability of the data.

4. The data subject has the right to object, in whole or in part:

- a. on legitimate grounds, to the processing of personal data concerning him/her, even though they are relevant to the purpose of the collection;
- b. to the processing of personal data concerning him/her, where it is carried out for the purpose of sending advertising materials or direct selling or else for the performance of market or commercial communication surveys.

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## Data subject consent form

Data : ..... Place : .....

Name, Surname: .....

I, the undersigned data subject, having received the information supplied by the Data Controller under article 7 of (EU) Reg. 2016/679 (privacy policy statement no. 17292.51.395710.2023517):

Do you consent to the processing of your personal data for the optional purposes set out below?

**YES**  **NO** sending commercial information and / or promotional material relating to the Controller's products and / or services through traditional methods (eg telephone contact, paper mail, individual e-mails etc.) or automated contact methods (eg automated e-mail sending campaigns , SMS, automated telephone contact, instant messaging, social networks, etc.);

Data subject:

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