

# IPERCERAMICA S.p.A.

REA: MO-347932, Capitale Sociale: 750.000,00 i.v.

Via Pedemontana, 13

41042 Fiorano Modenese (MO)

Tel: +39 0536 1846400 - Fax: +39 0536 1846404

P.IVA 02732900366

PEC: iperceramica@pec.iperceramica.it



## Privacy Policy concerning the processing of personal data pursuant to articles 13-14 of (EU) Regulation 2016/679

**Data subject: interested in corporate social pages.**

Your personal data will be processed in accordance with the terms of the above legal provisions and the confidentiality obligations contained therein.

Further to your consent, your personal data may be used for the following purposes:

- management of our Fan Pages.

Your contribution of data is optional with regard to the abovementioned purpose, and any refusal of consent will not affect the continuation of the relationship or the congruency of the processing.

Processing procedures. Your personal data may be processed by the following ways:

- social platform.

All data are processed in compliance with the procedures specified in articles 6 and 32 of the GDPR and with the adoption of the appropriate security measures required.

Your data will only be processed by staff expressly authorised by the Data Controllers and, in particular, by the following categories of staff:

- Marketing office.

Disclosure. Your data may be disclosed to external entities for the correct management of the relationship and specifically for the following categories of Recipients, including all the duly designated Data Processors:

- Advertising Agencies;
- your data collected will not be transferred to third parties, with the specification that with the use of communication systems and digital platforms not owned by the "Company", you also communicate your data to the owners of the systems and platforms, co-owners of the treatment.

Dissemination. Data may be disseminated through:

- as provided by the Social platform.

Transfer of personal data: Data will not be transferred

- a) Your personal data will not be transferred, by the "Company", outside the European Union or to countries that do not guarantee an adequate level of data protection. b) Regarding the data processed by the companies providing the technological platform of social media, we invite you to read the following: Facebook: <https://www.facebook.com/terms.php> Pinterest: <https://policy.pinterest.com/it/terms-of-service> Instagram: <https://help.instagram.com/581066165581870> LinkedIn: [https://www.linkedin.com/legal/user-agreement?\\_l=it\\_IT](https://www.linkedin.com/legal/user-agreement?_l=it_IT) Youtube <https://www.youtube.com/static?gl=IT&hl=it&template=terms>.

Data Storage Period. In accordance with the principles of lawfulness, limitation of purpose and minimisation of data, pursuant to art. 5 of the GDPR, the data storage period for your personal data is:

- for as long as you follow our Fan Pages. Even after you choose to stop following our Fan Pages, we will retain data about your activity and interactions with our Fan Pages prior to that date in accordance with the policies of the social networks that host our Fan Pages. We will also retain your information to the extent necessary to comply with our legal or regulatory obligations, to protect our rights, to prevent fraud, or to enforce this Social Media Policy.

Contitolare: i contitolari del trattamento dei dati, ai sensi della Legge e nella persona del loro rappresentante pro tempore, sono:

- IPERCERAMICA S.p.A. (Via Pedemontana, 13 , 41042 Fiorano Modenese (MO), VAT no. 02732900366, contactable as follows: e-mail [privacy@iperceramica.it](mailto:privacy@iperceramica.it), telephone +39 0536 1846400) in the person of its current legal representative;
- Meta Platform Ireland Limited (per Facebook e Instagram) (4 Grand Canal Square, Grand Canal Harbour – 462129 Dublin, Irlanda )
- Google Ireland Limited (Per You tube) (Gordon House, Barrow Street, Dublino 4, Irlanda )
- Pinterest Europe Ltd (per Pinterestt) (Palmerston House, 2nd Floor, Fenian Street, Dublin 2, Irlanda )
- Linedin Ireland Unlimited Company (Per LinkedIn) (Wilton Plaza Wilton Place, Dublin 2 Irlanda. )

Il responsabile della protezione dei dati (DPO) designato da IPERCERAMICA S.p.A. ai sensi dell'art.37 del GDPR è:

- [Dpo@iperceramica.it](mailto:Dpo@iperceramica.it) (contactable as follows: e-mail [dpo@iperceramica.it](mailto:dpo@iperceramica.it)).

## RIGHTS OF DATA SUBJECTS

You have the right to obtain from the Data Controller the erasure (right to be forgotten), limitation, updating, rectification, portability, objection to the processing of personal data concerning you, and in general you can exercise all the rights provided for in Articles 15 and following of European Regulation 2016/679 by sending an e-mail to [privacy@iperceramica.it](mailto:privacy@iperceramica.it). You also have the right to lodge a complaint with the Supervisory Authority.

You may also examine whenever you like the updated version of the present report by connecting to the following web site <https://www.privacylab.it/informativa.php?01939409349&lang=en>.

## Regulation (EU) 2016/679: Articles 15, 16, 17, 18, 19, 20, 21, 22 - Rights of the Data Subject

1. The data subject has the right to obtain confirmation as to whether or not personal data concerning him or her exist, regardless of their being already recorded, and disclosure of such data in intelligible form, and the right to lodge a complaint with the supervisory authority.

2. The data subject has the right to be informed of:

- a. the source of the personal data;
- b. the purposes and methods of processing;
- c. the logic applied if the data are processed by electronic devices;
- d. the entities or categories of entity to whom or which the personal data may be disclosed and who or which may get to know said data as designated representative in the State's territory, as data processors or as persons in charge of the processing.

3. The data subject is entitled to obtain:

- a. the updating, rectification or, where interested therein, integration of the data;
- b. the erasure, anonymisation or blocking of data that have been unlawfully processed, including data whose retention is not necessary for the purposes for which they were collected or subsequently processed;
- c. certification to the effect that the operations as per letters a) and b) have been notified, as also related to their contents, to the entities to whom or which the data were disclosed or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared to the right that is to be protected;
- d. the portability of the data.

4. The data subject has the right to object, in whole or in part:

- a. on legitimate grounds, to the processing of personal data concerning him/her, even though they are relevant to the purpose of the collection;
- b. to the processing of personal data concerning him/her, where it is carried out for the purpose of sending advertising materials or direct selling or else for the performance of market or commercial communication surveys.

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## Data subject consent form

Data : ..... Place : .....

Name, Surname: .....

Do you consent to the processing of your personal data for the optional purposes set out below?

☐ YES ☐ NO management of our Fan Pages

Data subject: