

# Caffeina S.p.A.

Via La Spezia 90  
43125 Parma (PR)  
Tel: +393493224798  
P.IVA 07178080961  
PEC: caffeinasrl@cgn.legalmail.it

## Privacy Policy concerning the processing of personal data pursuant to articles 13-14 of (EU) Regulation 2016/679

### Data subject: potential customers.

Caffeina S.p.A. in its capacity of Data Controller with regard to the processing of your personal data pursuant to (EU) Reg. 2016/679 (hereinafter the 'GDPR'), hereby informs you that the said regulation protects data subjects with regard to the processing of their personal data and that the said processing will take place in a fair, lawful, transparent manner which protects your privacy and your rights.

Your personal data will be processed in accordance with the terms of the above legal provisions and the confidentiality obligations contained therein.

Purposes and legal base of the processing: your data will be processed for the following purposes necessary to comply with contractual or pre-contractual obligations:

- Management of personal data for the sole purpose of processing the quote you requested.

Your data will also be processed for the following purposes necessary to pursue data controller's legitimate interest:

- System Administrator intervention for purposes related to routine and extraordinary maintenance of the IT infrastructure.

For the purposes of the aforesaid processing, the Data Controller may obtain knowledge of special categories of data, as follows: Common and special personal data that may be contained in e-mails. Personal data in these special categories are processed in compliance with art. 9 of the GDPR.

Further to your consent, your personal data may be used for the following purposes:

- Purposes related to subscribing to the website newsletter form;
- Purposes related to the sending of advertising material, or direct sales, carrying out market research or commercial communication, through automated means (electronic mail, MMS, SMS, or other), or through traditional systems (paper mail and operator calls), subject to your right to object. You will be able to revoke your consent at any time, in the appropriate section through the Cookiebot system, or through a special request to be forwarded to the DPO's email, found in the notice.

Your contribution of data is optional with regard to the abovementioned purpose, and any refusal of consent will not affect the continuation of the relationship or the congruency of the processing.

Processing procedures. Your personal data may be processed by the following ways:

- using electronic calculators running softwares managed by third parties;
- By means of electronic computers using managed software systems programmed directly or by third parties;
- Manual personal data processing with paper filing system;
- computer processing.

All data are processed in compliance with the procedures specified in articles 6 and 32 of the GDPR and with the adoption of the appropriate security measures required.

Your data will only be processed by staff specifically authorised by the Data Controller, and specifically by the following categories of staff:

- Employees and Collaborators involved in the sales activity;
- Marketing office.

Disclosure. Your data may be disclosed to external entities for the correct management of the relationship and specifically for the following categories of Recipients, including all the duly designated Data Processors:

- External platform for collecting user information;
- External platform for managing and sending communications (e.g., Mailchimp).

Distribution: Your personal data will not be distributed in any way.

Your personal data may also be transferred, only for the aforesaid purposes, to the following countries:

- EU countries;
- United States.

Data Storage Period. In accordance with the principles of lawfulness, limitation of purpose and minimisation of data, pursuant to art. 5 of the GDPR, the data storage period for your personal data is:

- In necessary timespan required to reach a contractual agreement after a quote has been submitted;
- Until the moment in which the consent you have given is revoked.

Data Controller: the Data Controller, as defined by the Law, is Caffaina S.p.A. (Via La Spezia 90 , 43125 Parma (PR); VAT no.: 07178080961; contactable as follows: E-mail: [privacy@caffaina.com](mailto:privacy@caffaina.com); Telephone: +393493224798) in the person of Henry Sichel.

You are entitled, by application to the Data Processor, to obtain the erasure (right to be forgotten), restriction, updating, rectification and portability of your personal data, to object to their processing, and in general to exercise all your rights under articles 15, 16, 17, 18, 19, 20, 21 and 22 of the GDPR.

You may also examine whenever you like the updated version of the present report by connecting to the following web site

<https://www.privacylab.it/informativa.php?18835418240&lang=en>.

## Regulation (EU) 2016/679: Articles 15, 16, 17, 18, 19, 20, 21, 22 - Rights of the Data Subject

1. The data subject has the right to obtain confirmation as to whether or not personal data concerning him or her exist, regardless of their being already recorded, and disclosure of such data in intelligible form, and the right to lodge a complaint with the supervisory authority.

2. The data subject has the right to be informed of:

- a. the source of the personal data;
- b. the purposes and methods of processing;
- c. the logic applied if the data are processed by electronic devices;
- d. the identification data concerning the Data Controller, the Data Processors and the representative designated as per article 5, comma 2;
- e. the entities or categories of entity to whom or which the personal data may be disclosed and who or which may get to know said data as designated representative in the State's territory, as data processors or as persons in charge of the processing.

3. The data subject is entitled to obtain:

- a. the updating, rectification or, where interested therein, integration of the data;
- b. the erasure, anonymisation or blocking of data that have been unlawfully processed, including data whose retention is not necessary for the purposes for which they were collected or subsequently processed;
- c. certification to the effect that the operations as per letters a) and b) have been notified, as also related to their contents, to the entities to whom or which the data were disclosed or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared to the right that is to be protected;
- d. the portability of the data.

4. The data subject has the right to object, in whole or in part:

- a. on legitimate grounds, to the processing of personal data concerning him/her, even though they are relevant to the purpose of the collection;
- b. to the processing of personal data concerning him/her, where it is carried out for the purpose of sending advertising materials or direct selling or else for the performance of market or commercial communication surveys.

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### Data subject consent form

Data : ..... Place : .....

Name, Surname: .....

Do you consent to the processing of your personal data for the optional purposes set out below?

☐ YES ☐ NO Purposes related to subscribing to the website newsletter form

☐ YES ☐ NO Purposes related to the sending of advertising material, or direct sales, carrying out market research or commercial communication, through automated means (electronic mail, MMS, SMS, or other), or through traditional systems (paper mail and operator calls), subject to your right to object. You will be able to revoke your consent at any time, in the appropriate section through the Cookiebot system, or through a special request to be forwarded to the DPO's email, found in the notice.

Data subject:

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